ISLAMIA COLLEGE OF SCIENCE AND COMMERCE, SRINAGAR, KASHMIR- 190 002

UGC AUTONOMOUS (NAAC ACCREDITED GRADE-A)

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No. ICS/ 2105-08/I-44
Dated: 3-9-2022

Principal,
All Government Degree Colleges of Kashmir Division

Subject: **INNOVATION AND IDEATION CONTEST- 2022**

Sir/Madam,

Our students are full of innovative ideas and they need a platform to nurture and hand hold ideas put forth by them to find solution to our day-to-day problems. Hence the need for fostering innovation and ideation in higher educational institutions becomes of paramount importance. It is in this context that I am pleased to inform you that Islamia College Innovation and Incubation Hub Centre (ICSC-IIC) is organizing an innovative Mobile Application Competition under the title **"App Marathon: An Innovative Mobile Application to solve our day-to-day problems"** The competition invites innovative Mobile Application from the students belonging to all Govt. Degree Colleges of Kashmir Division.

The Mobile Application could be related to following fields and not limited to:
- **Handicrafts & Traditional Technologies**
- **Energy Conservation**
- **Horticulture and Agriculture**
- **Food Processing**
- **New Products and Services**
- **Traffic Management.**

The submitted mobile application will be evaluated on the following criteria.
- **Novelty of the Idea**
- **Complexity**
- **Clarity in Details**
- **Flexibility and Practicality.**
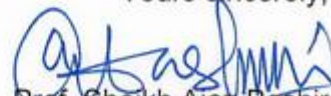- **Scale of impact.**

The top ten Idea holders shall be invited to give a presentation before the designated Evaluation Committee. The first three winners will be given a cash prize **of ₹10,000, ₹8000, and ₹6000** respectively. All the participants shall be given a participation certificate.

A two-page write-up about the idea and applicability of the idea and how it can be put into practice with name of the student (s), College, email and contact No. should be submitted to **iicislamiacollege@gmail.com** by or before 30th of Sept., 2022 3:00 PM.

I am herewith attaching the poster of the competition and request you to please share with your College students to enable them to take part in the said competition.

For any query please contact: 7006425229, 7782938349

Yours sincerely,

Prof. Sheikh Ajaz Bashir
Principal

Encls: Poster
c.c.
1. Director Colleges, Hr. Edu. Department
2. Convenor IQAC / Co-ordinator, Innovation & Incubation
3. PS to Principal Secretary, Hr. Edu. Deptt. for kind information to worthy Principal Secretary, Hr. Edu. Deptt.
3. Record

App Marathon

"An innovative Mobile Application to Solve our day- to- day Problems"

An innovative Mobile Application Competition

Organised by Innovation & incubation Centre
Islamia College of Science and Commerce

About the Event

To foster innovative ideas in our students, ICSC-IIC invites innovative ideas in mobile applications from college students of Kashmir Valley. The mobile application could be related to following fields and not limited to:

- Handicrafts - Traditional Technologies
- Energy Conservation
- Horticulture & Agriculture
- Food Processing
- New Products & Services
- Traffic Management

Evaluation Criteria

- Novelty of the idea.
- Complexity.
- Clarity and Details.
- Flexibility and Practicality.
- Scale of Impact

Only top Ten innovative idea holders shall be invited to give a presentation of their innovative ideas before the evaluation committee. The First three winners will be given cash prize money of ₹10,000/ ₹8,000/ ₹6,000 respectively and certificates

How to join?

A two-page write-up about the idea and applicability of the idea and how it can be put into practice with the name of the student(s), college, contact details, should be submitted to:
iicislamiacollege@gmail.com

Patron

PROF. (Dr) SHEIKH AJAZ BASHIR
(PRINCIPAL)

Organising Committee

Dr Zahoor Ahmad Jhat
Dr Nasreen Qureshi
Dr Khurshid Ahmad Tariq
Dr. Abid Hussain Banday
Mr. Arif Hussain Qazi
Members of Innovation Club

Contact us:

7006425229, 7782938349
iicislamiacollege@gmail.com

Submit By:

30 September 2022