## ABOUT THE COLLEGE

The Islamia College of Science and Commerce, was established by the State Government in the year 1961 in the Sheri-Khas of the district Srinagar and is one of the leading colleges of Kashmir imparting higher education in commerce, management, computers and sciences for over 6 decades. The college offers undergraduate and post graduate courses. The college till date has produced scores of degree holders who are working all across the Globe. Over the years, the College has emerged as a choicest seat of learning for higher education. Based on its track performance, the UGC has conferred the College with Potential for Excellence (CPE) status and was subsequently granted Autonomous Status.

The PG Department of Commerce is well known for initiating and imparting commerce and business education in the valley and presently offers three year full time Bachelor of Commerce (Hon.), Bachelor of Business Administration, One Year Diploma in Stenography, Diploma in Paper Machie& Craft Technology (in collaboration with Central University of Kashmir) and two year full time Post Graduate programme in Commerce - M.Com.The College is spread over an area of hundred Kannals and on the eastern side stretch towards the bottom of Kohi Mara Hill. The College is located in downtown adjacent to Grand Mosque - Jamia Masjid, Srinagar.

## **CHIEF PATRON**

Shri Alok Kumar (IRS)
Principal Secretary to Govt,
Higher Education Department
UT of Jammu & Kashmir

## **PATRON**

Prof. (Dr.) Yasmeen Ashai Director, Colleges Higher Education Department UT of Jammu & Kashmir

## CO-PATRON

Prof (Dr.) Khurshid Ahmad Khan

Principal, Islamia College of Science & Commerce, Srinagar, J & K

## **CHAIRPERSON**

Dr. Seema Bashier

Head & Associate Professor, PG Department of Commerce Islamia College of Science & Commerce, Srinagar, J  $\&~{\rm K}$ 

## **CO-CONVENORS**

Dr. Tariq A Ganie, Associate Professor & Director, PG Department of Management Studies, ICSC.

Dr. Ajaz Ahmad Mir, Associate Professor, PG Department of Commerce, ICSC.

#### **ORGANISING SECRETARIES**

 $\label{eq:decomposition} \textbf{Dr. Mohd Amin Mir, Sr. Assistant Professor, PG Department of Commerce, ICSC.}$ 

Dr. M. Yaseen Malik, Associate Professor, PG Department of Commerce, ICSC.

Dr. Mohamad Rafig Lone, Sr. Assistant Professor, PG Department of Commerce, ICSC,

## JOINT CONFERENCE SECRETARIES

Dr. Faroog Aiaz Shah, Sr. Assistant Professor, PG Department of Commerce, ICSC.

Dr. Shamima Kamilli, Sr. Assistant Professor, PG Department of Commerce, ICSC.

Dr. Tabasum Nazir, Sr. Assistant Professor, PG Department of Commerce, ICSC.

## **CONFERENCE ADVISORY COMMITTEE**

1. Prof (Dr.) Farooq Ahmad Shah

**Professor**, Department of Management Studies, Central University of Kashmir, Srinagar, J & K, India.

2. Prof (Dr.) Gh. Mohi-ud-Din Sangmi

**Professor & Head**, Department of Commerce University of Kashmir, Jammu & Kashmir, India

 Prof (Dr.) Bashir Ahmad Joo HOD, Management Studies University of Kashmir, Srinagar

4. Prof. (Dr.) Mohammad Shafi

Ex. Professor & Dean, Department of Business and Financial Studies University of Kashmir, Srinagar

5. Prof (Dr.) Fayaz Ahmad Nika

Professor & Dean, Department of Management Studies, Central University of Kashmir

Jammu & Kashmir, India

6. Prof (Dr.) Mehraj-Ud-Din Shah

Associate Professor & Head, Department of Commerce, Central University of Kashmir

Jammu & Kashmir, India

7. Prof. Farooq Ahmad Shah

Ex-Professor, PG Department of Commerce, ICSC

8. Prof. Khurshid Ahmad Mahajan

**Ex-Director**, PG Department of Management Studies, ICSC

9. Prof. Abdul Majid

**HOD**, PG Department of English, ICSC

10. Prof. Zahida Mehraj

Head & Associate Professor, PG Department of Zology, ICSC

11. Dr. Sabiya Mufti

AsscoiateProfessor, Department of Business and Financial Studies University of Kashmir, Srinagar

## **ORGANISING COMMITTEE**

Prof. Abidah Ahsan, HOD, Department of Economics, ICSC.

Dr. Mohmed Amin Mir, Assistant Professor, PG Department of Commerce, ICSC.

Dr. Faroog Ajaz Shah, Assistant Professor, PG Department of Commerce, ICSC.

Dr. Shamima Kamilli, Assistant Professor, PG Department of Commerce, ICSC.

Dr. Tabasum Nazir. Assistant Professor. PG Department of Commerce. ICSC.

Prof. Mohamad Tanveer Khan, Assistant Professor, IT&SS, ICSC.

Dr. Majid Shaban, Lecturer, PG Department of Commerce, ICSC.

Dr. Zubair Ahmad, Lecturer, PG Department of Commerce, ICSC.

Dr. Javed Igbal, Lecturer, PG Department of Commerce, ICSC.

Dr. Mushtaq Ahmad, Lecturer, PG Department of Commerce, ICSC.

Dr. Umer Sharif, Lecturer, PG Department of Commerce, ICSC.

Ms. Bisma Shafi, Lecturer, PG Department of Commerce, ICSC.

Mr. Muzaffar Ahmad. Office Assistant. PG Department of Commerce. ICSC.

For correspondence and further queries contact:

# Dr. Seema Bashier

## Chairperson

(Associate Professor and Head)

PG Department of Commerce

Islamia College of Science and Commerce

Hawal, Srinagar, Jammu & Kashmir,

 $Email\ ID: drseemabas. 68127@jk.gov. in\ /\ hodcommerceicsc@gmail.com$ 

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# INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)

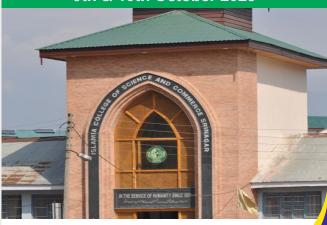
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# **3RD NATIONAL LEVEL CONFERENCE**

On

"WOMEN LEADERSHIP IN THE CONTEMPORARY WORLD: CHANGES & CHALLENGES"

# 9th & 10th October 2023



# Organised by

PG DEPARTMENT OF COMMERCE Islamia college of Science & Commerce Srinagar, J & K

## ABOUT THE CONFERENCE

The conference aims at creating a platform for women leaders, managers, executives, departmental heads, researchers, policy makers, political leaders and academicians to discuss research on the contemporary issues, challeneges and opportunities on various subject areas of Women Leadership. In the present world, the contributions of women have become engines for economic growth. It is critical for enterprises now than before to have gender diversity to improve business outcomes. Due to growing needs, a substantial number of women have entered the workforce over the past couple of decades. However, women remain under represented in business, especially in senior management.

Currently, India stands at the 87th position in the Global Gender Gap Index, with 27 per cent participation of women in the labour force - one of the lowest in the world. It is the only developing country which has witnessed a 10% decline in women's participation in the labour force in the last decade. In spite of the growing share (42 per cent) of graduating women, nearly 50 per cent of them drop out between junior and mid-levels, compared to 29 per cent across Asia. Women hold only 7.7 per cent of board seats and just 2.7 per cent of board chairs in India. They lose representation rapidly as they move up the ladder. We believe a greater share of women at leadership levels will help build more roles models, women-friendly policies, practices, infrastructure and mind sets that will inspire other women to join and stay in the workforce. Women make up almost 50% of our global population; however, they comprise only 6% of elected nation leaders. While the world is evolving, women are still lagging behind when it comes to leadership roles in business. Today, only 26 women are in CEO roles at Fortune 500 companies, making up 5.2% of the female population, according to a report by Pew Research.

Designed to bring together thinkers, policy makers, managers, academicians, corporate consultants and professionals along with the students at one platform, the PG Department of Commerce, Islamia College of Science and Commerce, Srinagar is organizing "3rd National Level Conference on Women Leadership in the Contemporary World: Changes & Challenges" on 9th & 10th October 2023. The main objective of this conference is to focus on the various challenges and opportunities of women managers in India. Secondly, after various deliberations, the conference shall provide practical suggestions and strategies to reduce and remedy the ongoing challenges of women managers in India.

# **CALL FOR PAPERS**

'National Conference on 'Women Leadership in the Contemporary World: Changes & Challenges' invites original, previously unpublished, research papers addressing various aspects pertaining to the theme but not limited to the areas mentioned below:

# **SUB-THEMES**

- Women and workplace
- Work-life balance
- Women in the changing world of work
- Women in male dominated areas
- Safety of Women at Workplace
- Women and Entrepreneurship
- Women participation in decision making
- Women in Power and Politics
- **Limitations on Women's Career Choices**
- **Barriers to female Leadership**
- Women Empowerment in Science & Technology
- Women rights and gender equality
- Women and Sustainable development
- Role of Media in Empowering Women
- Gender bias and stereotyping
- Leadership training
- Women's Economic Empowerment in Developing & Developed World
- Women & Moral Upliftment of the Society
- Over-comming Barriers to Women Leadership
- Mentoring and sponsorship to Professional Women
- Other related topics

Above list of thematic areas is not exhaustive. Related research work would also be highly appreciated.

# **BEST PAPER AWARD**

The Best Paper Award will be given for each technical session. Best Paper for each session will be awarded on the basis of credits earned in Paper Content, Writing Skills and Presentation Skills. The decision of the panel will be final and binding.

# **PUBLICATION OPPORTUNITIES**

Selected quality research papers may be considered for publication FREE OF COST in an edited book with the consent of author(s).

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# **GUIDELINES FOR PAPER SUBMISSION**

Abstract : Not more than 300 words

Full Paper : Not more than 4000 – 4500 words Title Page : Title, Author (S), Designation,

Professional Affiliation. Contact Details &

e-mail.

Text Font : Times New Roman

Font Size : 12 Line Spacing : 1.5 Document Size : A4

Margin : 1" on all sides : Standard APA format References

Tables & Graphs : Romans and embedded in the text

Final paper submission must accompany an undertaking by the first author that the paper is an original piece of work and has neither been published nor submitted for publications elsewhere.

The participants are requested to forward the abstract (mentioning the theme) via soft copy at the following email IDs: 3rdnationalconference2023@gmail.com and hodcommerceicsc@gmail.com by or before 25th September 2023.

# **REGISTRATION DETAILS**

Once the abstract/paper is submitted for the conference, acceptance will be given via email to the candidate. After receiving the acceptance letter/email, you have to register with the required registration fee as per the registration details. In case of multi-authors, desirous of certificates, all authors will have to separately register themselves. Registration fee includes Conference Kit, copy of conference Souvenir, Lunch & tea and a Certificate of Participation.

CATEGORY	Amount (Rs.)
Academicians	1000
Research Scholars/ Students	500
Indian Corporates/Senior Level Managers/Managers/Others	Free

# SUBMISSION DEADLINES

Details	Deadlines
Abstract Submission	25th September, 2023
Review Status & Notification of acceptance	Within 3 days of submission
Registration & Registration Payment	28th September, 2023
Presentation PPT & Full Paper Submission	3rd October, 2023
CONFERENCE DATES	9th & 10th October, 2023

## **BEST TOURIST PLACES TO VISIT IN SRINAGAR**













